

# McNamara Declaration

## Exhibit 27

### part 2

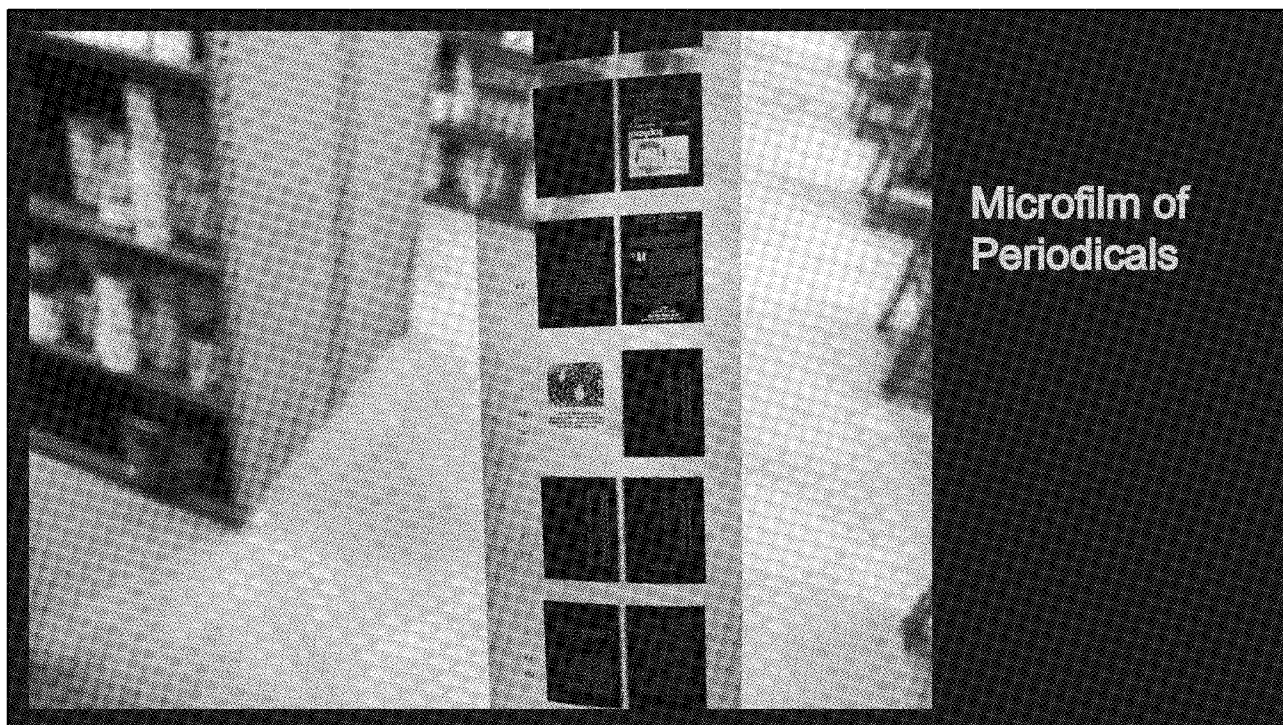
## **Book Lifecycle**

Better World Books for deaccessioning

As Books go Offsite

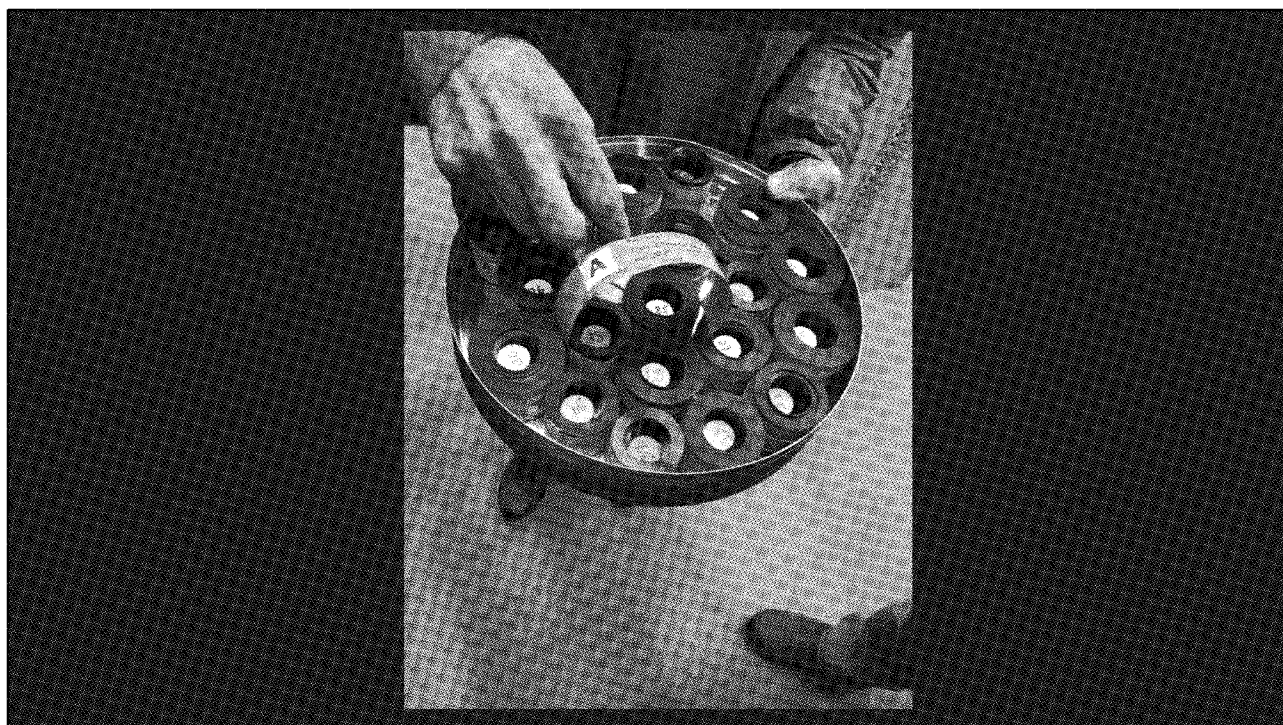
Whole Libraries deaccessioning

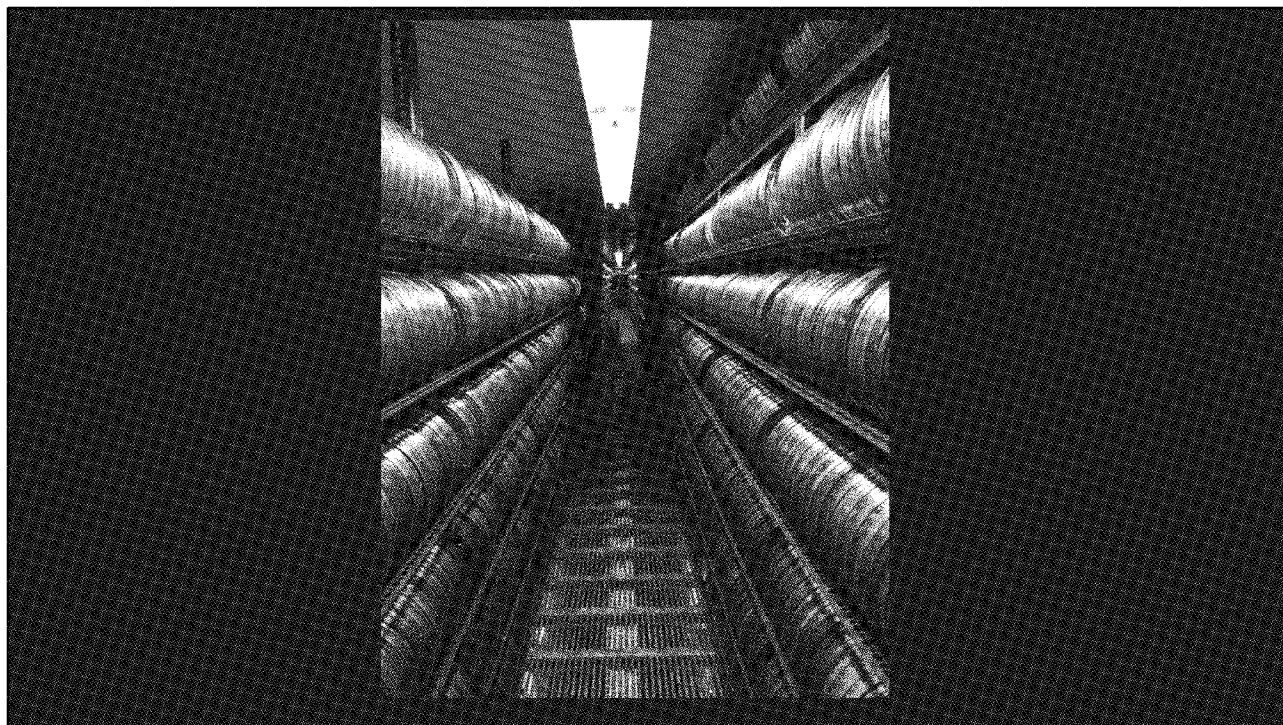
## **What about Journals and Periodicals?**

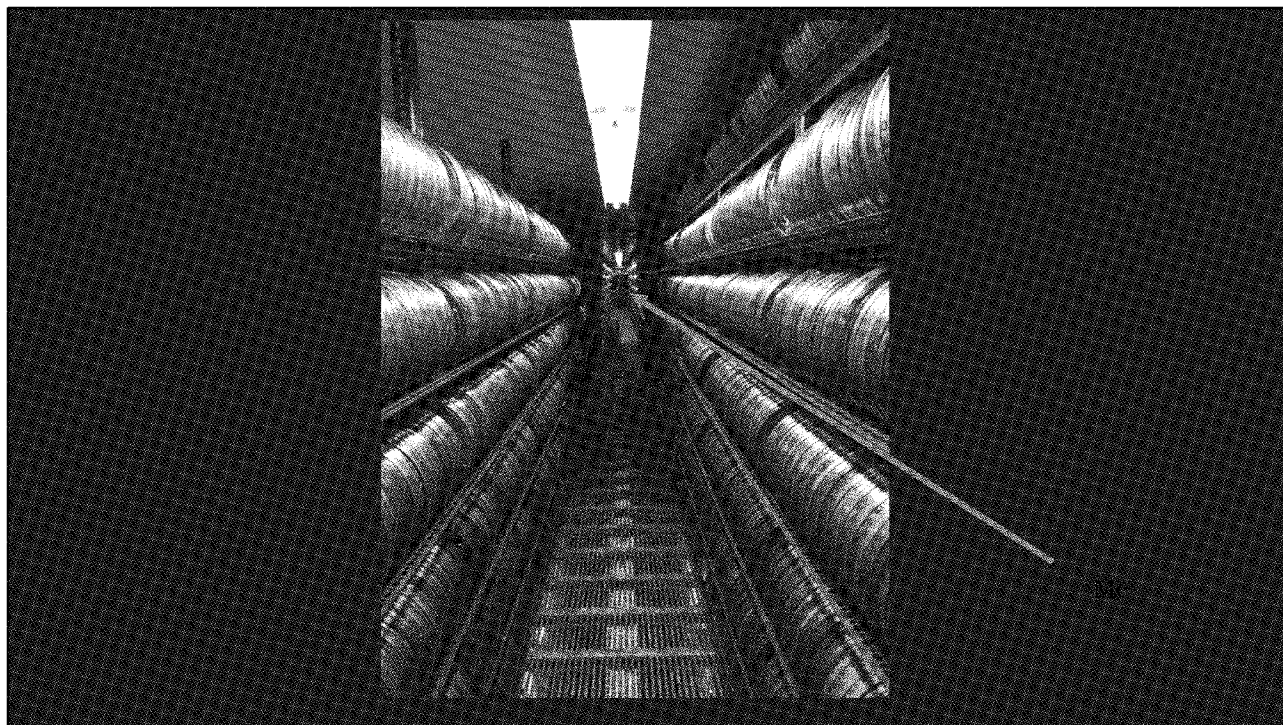


SHOW THE MICROFILM HERE: Show and tell

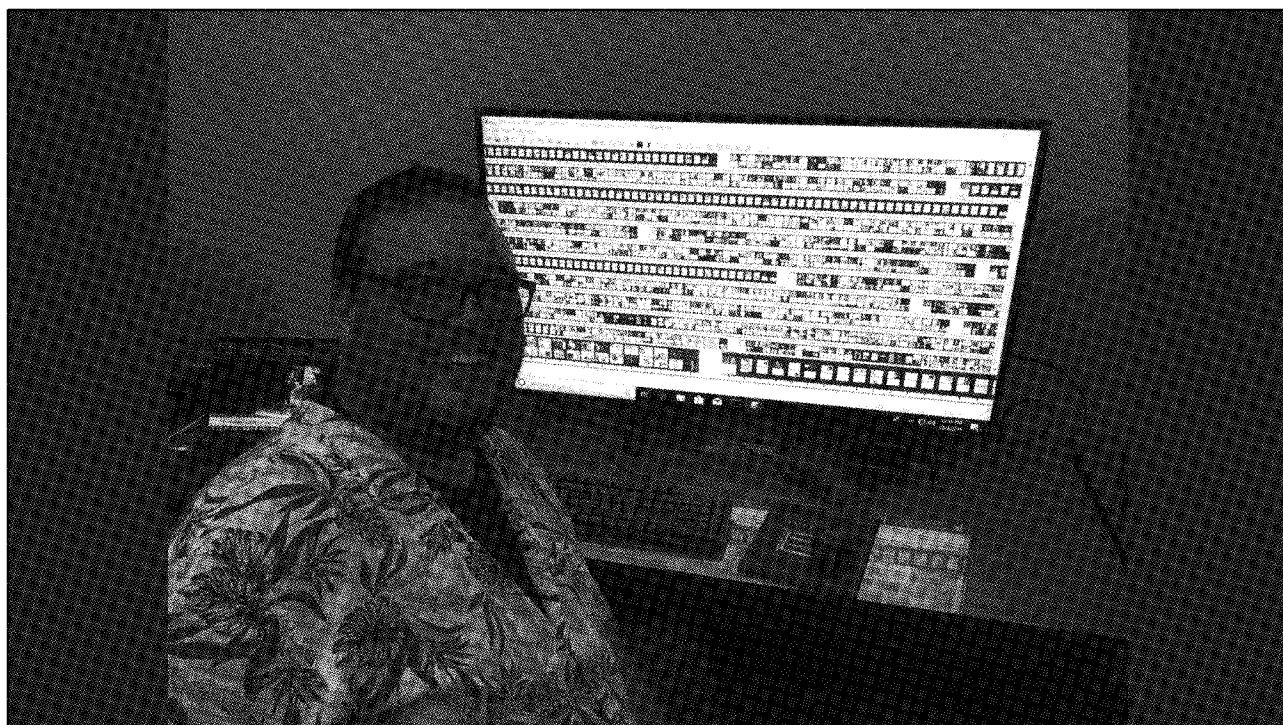














We need your help with serials!

# Appeal

- Endorse CDL
- Join Open Libraries
- Donate materials
- Help us with direction on serials



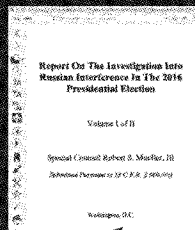
# Expanding the World of Linked Resources

(or... weaving books into the Web, etc.)

Mark Graham  
Director, the Wayback Machine



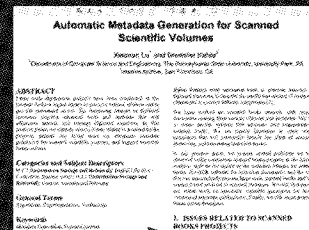
# Expanding the World of Linked Resources



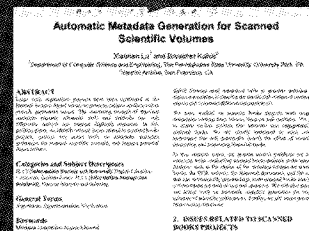
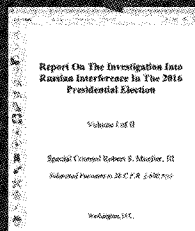
Books



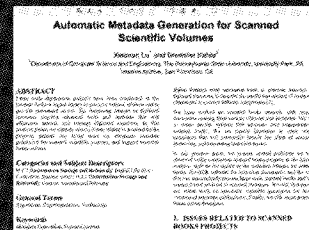
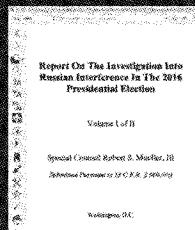
Web



Papers



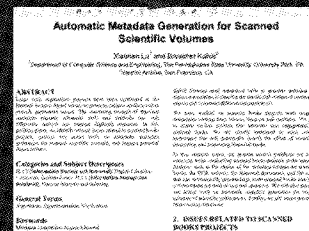
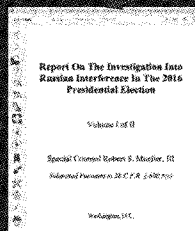
# Web to Books, Web and Papers



Books

Web

Papers



## Added Links to Four Wikipedia Sites

Language	Total number of links to books added	Number of unique books linked to	Total number of unique books with ISBNs that are cited
English	122,271	43,423	1,211,395
Greek	2,190	1,414	46,024
Arabic	3,942	2,659	65,509
Bosnian	443	342	7,592

## Opportunities to add more links to books cited in Wikipedia articles

Books that are cited in Wikipedia articles but

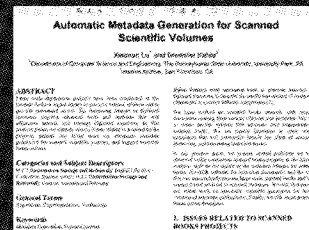
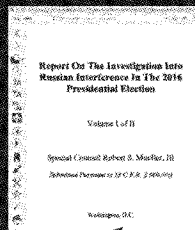
- Have ISBNs but not in standard citation format
- No ISBNs but in standard citation format
- No ISBNs and not in standard citation format

No books are cited with claims in articles

Existing links are to Google Books, but only metadata



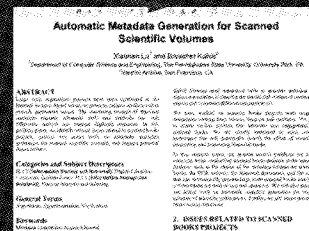
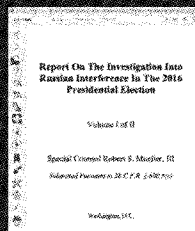
# Books to Books, Web, Papers



## Books

## Web

## Papers



## Added 747 Links to the Mueller Report

<sup>80</sup> *Signs Show the Problem Continues*, Washington Post (Jan. 19, 2019).

<sup>81</sup> Twitter, "Update on Twitter's Review of the 2016 US Election" (updated Jan. 31, 2018); Twitter also reported identifying 50,258 automated accounts connected to the Russian government, which tweeted more than a million times in the ten weeks before the election.

<sup>82</sup> Twitter, "Update on Twitter's Review of the 2016 US Election" (updated Jan. 31, 2018).

<sup>83</sup> 8/20/16 Facebook Message ID 100009923908461 (Matt Skiber) to ID PP [REDACTED]

<sup>84</sup> See, e.g., 7/21/16 Email, jordan.tond04@gmail.com to PP [REDACTED]; 7/21/16 Email, jordan.tond04@gmail.com to Personal Privacy [REDACTED]

<sup>85</sup> @march\_for\_trump 6/25/16 Tweet (posting photos from rally outside Trump Tower).

<sup>86</sup> Instagram ID: 2228012168 (Stand For Freedom) 11/3/15 Post ("Good evening buds! Well I am planning to organize a confederate rally [...] in Houston on the 14 of November and I want more people to attend.").

<sup>87</sup> The pro-Trump rallies were organized through multiple Facebook, Twitter, and email accounts. (IAEN). See, e.g., Facebook ID 100009923908461 (Matt Skiber); Facebook ID 1601683691432389 (Being Patriotic); Twitter Account @march\_for\_trump, beingpatriotic@gmail.com. (Rallies were organized in New York on June 25, 2016; Florida on August 20, 2016, and Pennsylvania on October 2, 2016.)

<sup>88</sup> Harm to Ongoing Matter [REDACTED]

<sup>89</sup> Harm to Ongoing Matter [REDACTED]

<sup>90</sup> 3/11/16 Facebook Advertisement ID 6045078289928, 5/6/16 Facebook Advertisement [REDACTED]

## Added links to new .epub version of the Mueller Report

Partnered with Digital Public Library of America (DPLA)

Originally published with 2,390 Footnotes, but only 14 links

Archived videos, Tweets, Documents, Web pages

Added 733 Links to those archived resources (for a total of 747 links)

Published as Digital Book with DPLA

## Expanding to the Bigger Picture

Moving beyond Wikipedia (books, academic papers, Web)

Moving beyond books (academic papers, Web-based documents, music)

The evolution of how books are used (on demand, and selected subsets)



## Opportunities: How you can help?

Advance partnership with more sources of books (e.g. libraries and other unique collections)

Advance partnerships with platforms and processes (e.g. Amazon, US Government Printing office, Congress)

Contribute to software development - coders welcomed!

Help us get native Browser integration (support for links that are external to media objects)

## Some Next Steps

Enhance InternetArchiveBot to handle less well oiled books

Get approval to run the InternetArchiveBot on more Wikipedia sites

Advance the use of archive URLs and links to digital books, with various publishing systems (Amazon, Congress, US Government Printing Office)

Go deeper than the page - address and highlight paragraphs or sentences

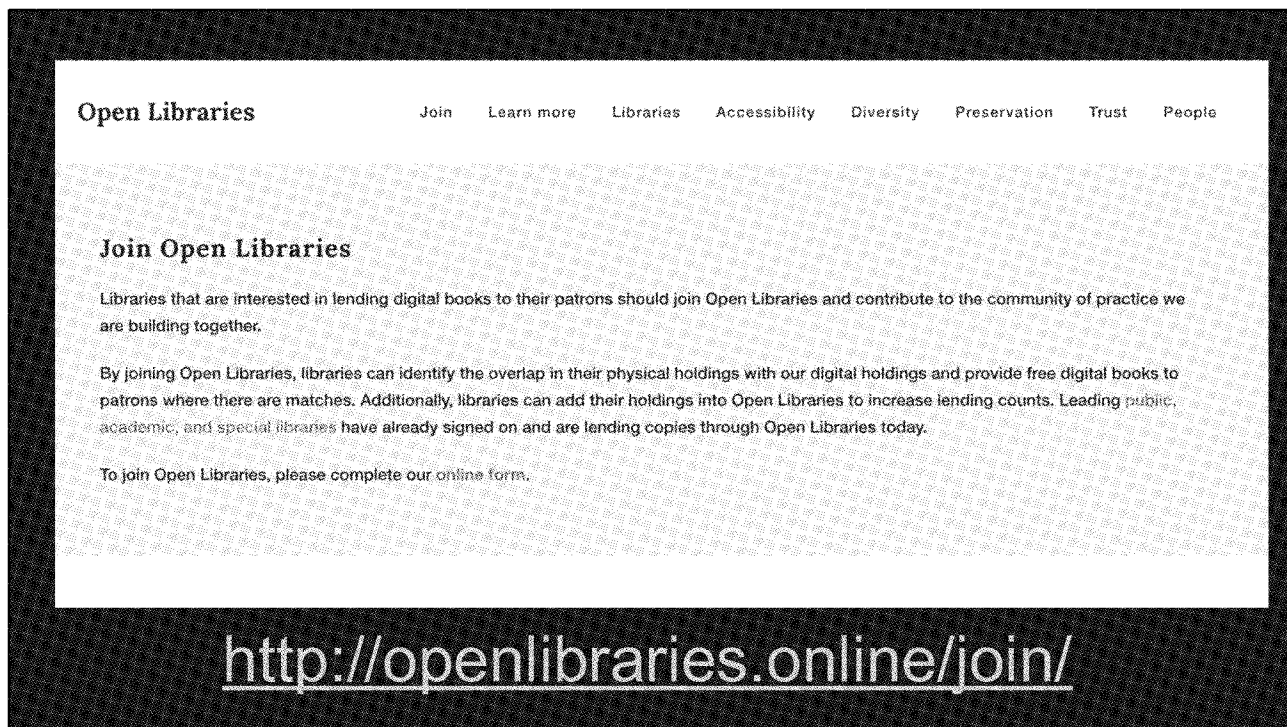
Questions  
Suggestions  
Advice

**How can my library  
participate?**



## Steps to participate in Open Libraries

Join Open Libraries



The screenshot displays the Open Libraries website. At the top, the 'Open Libraries' logo is on the left, and a navigation menu with links for 'Join', 'Learn more', 'Libraries', 'Accessibility', 'Diversity', 'Preservation', 'Trust', and 'People' is on the right. The main content area has a light gray background with a subtle grid pattern. It features the heading 'Join Open Libraries' followed by three paragraphs of text. The first paragraph states that libraries should join to contribute to a community of practice. The second paragraph explains that joining allows libraries to identify overlaps in holdings and provide free digital books. The third paragraph mentions that leading public, academic, and special libraries have already signed on. Below the text is a large, underlined URL: <http://openlibraries.online/join/>.

**Open Libraries**      Join   Learn more   Libraries   Accessibility   Diversity   Preservation   Trust   People

## Join Open Libraries

Libraries that are interested in lending digital books to their patrons should join Open Libraries and contribute to the community of practice we are building together.

By joining Open Libraries, libraries can identify the overlap in their physical holdings with our digital holdings and provide free digital books to patrons where there are matches. Additionally, libraries can add their holdings into Open Libraries to increase lending counts. Leading public, academic, and special libraries have already signed on and are lending copies through Open Libraries today.

To join Open Libraries, please complete our online form.

<http://openlibraries.online/join/>

 INTERNET ARCHIVE

## Agreement to participate in Open Libraries

\*Required

Email address \*

Your email address

Your Name \*

Your answer

## Steps to participate in Open Libraries

Join Open Libraries

Share your catalog

Overlap study

Integrate links back into your catalog

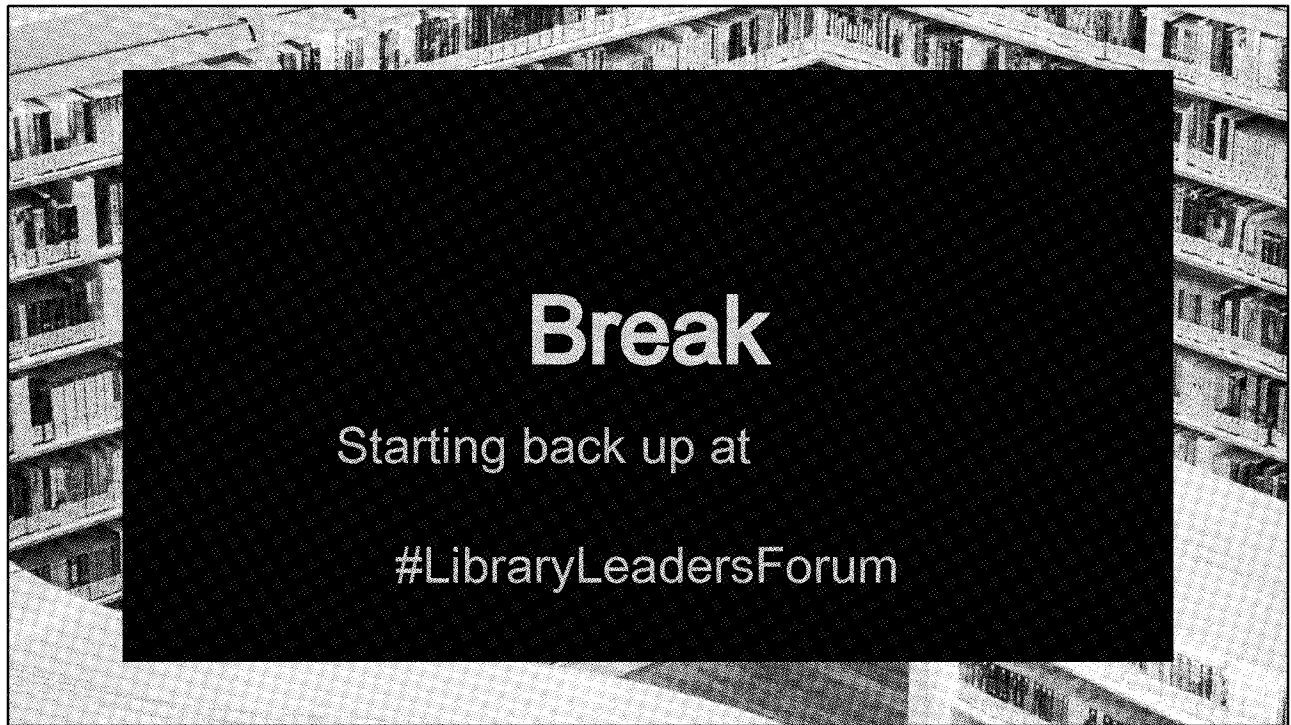
Lend digital books to your patrons



# Building a community of practice

Introducing Caralee Adams  
&  
Roll call of participating libraries

Introduce Caralee Adams





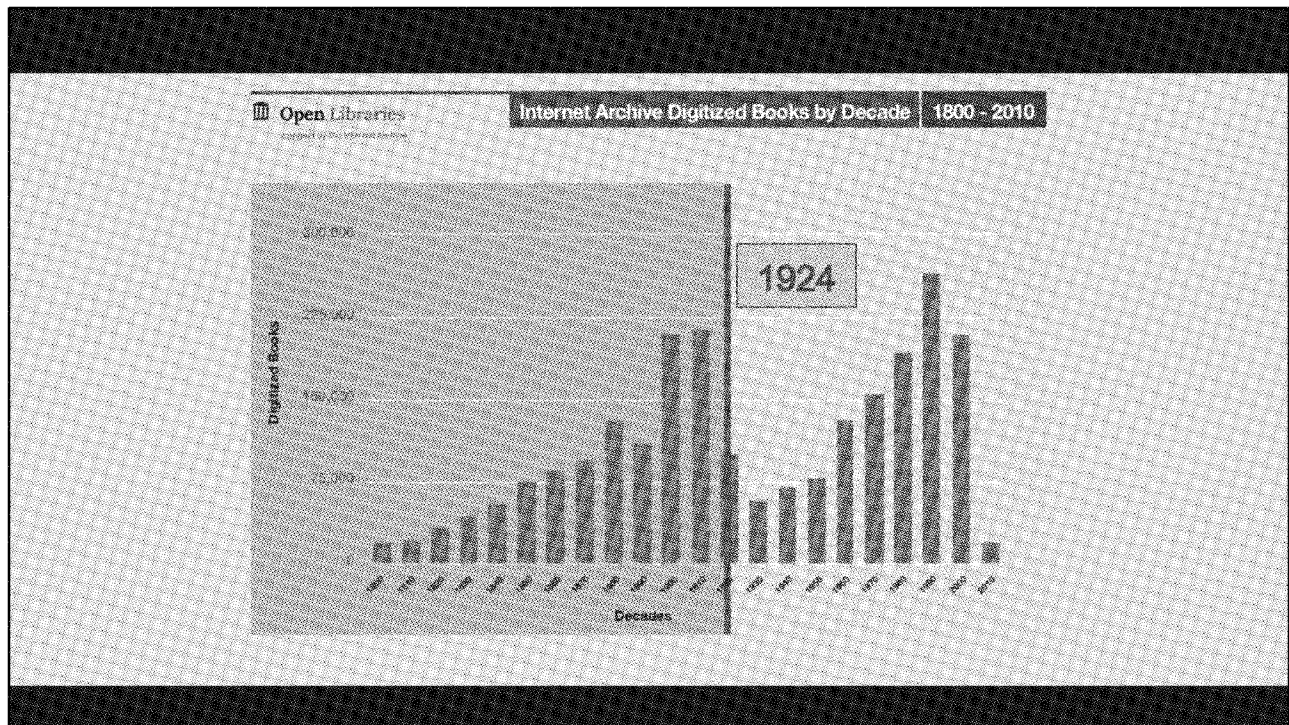
# Controlled Digital Lending: *The Legal Tell-All*

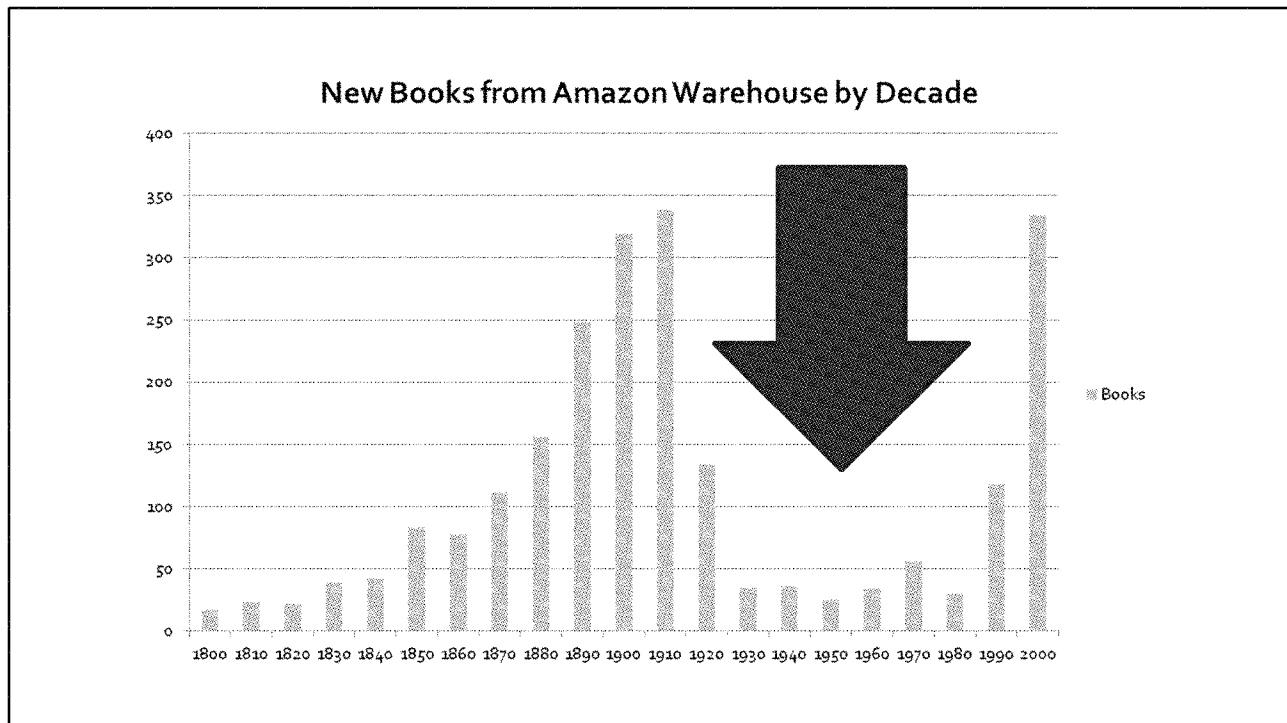
Kyle K. Courtney  
Copyright Advisor  
Harvard Library

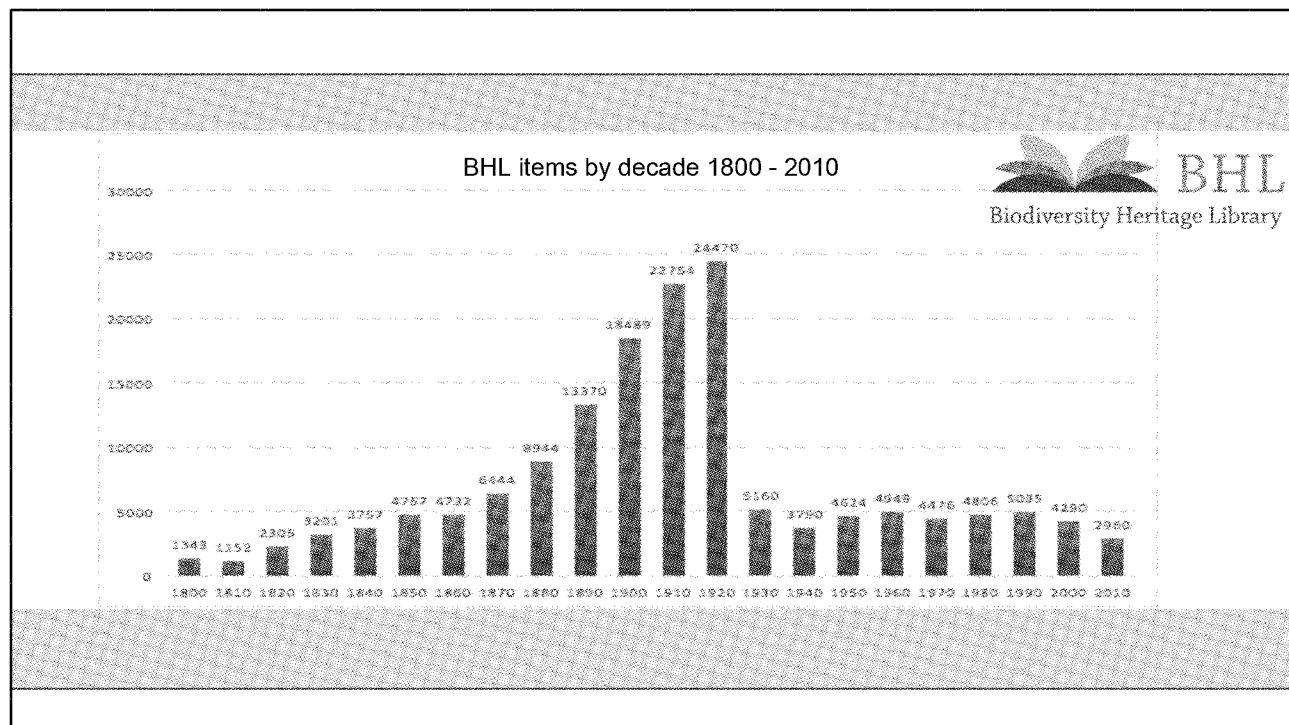
David R. Hansen  
Assoc. University Librarian & Lead  
Copyright & Info Policy Officer  
Duke University Libraries

Michelle M. Wu  
Associate Dean for Library  
Services & Professor of Law  
Georgetown Law

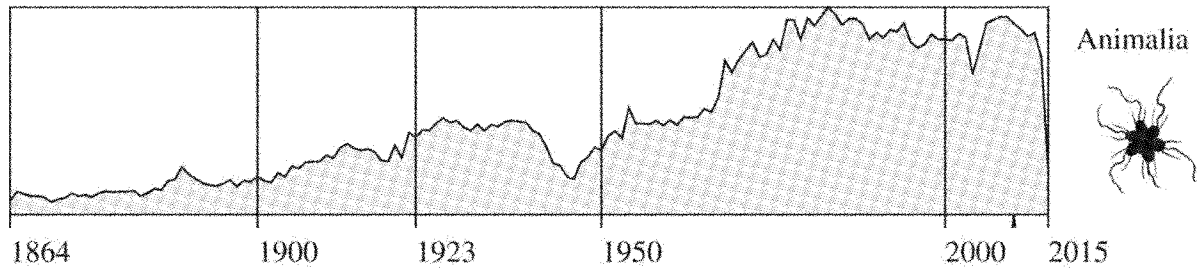








## Number of new animal names published since 1864



Trends of numbers of new names published each year for animals as a whole, and various taxonomic groups based on data in *Index to organism names* (ION) and BioNames (1923 is the year most published works became out of copyright in the USA). Animal pictures are from <http://phylopic.org>, and are either in the public domain or available under a Creative Commons CC-BY licence (Hymenoptera by Melissa Brousseau; Nematoda by Michelle Site).

*Index to organism names* (ION) and *BioNames* (1923 is the year most published works became out of copyright in the USA). Animal pictures are from <http://phylopic.org>, and are either in the public domain or available under a Creative Commons CC-BY licence (Hymenoptera by Melissa Brousseau; Nematoda by Michelle Site).

<http://rstb.royalsocietypublishing.org/content/371/1702/20150334>



